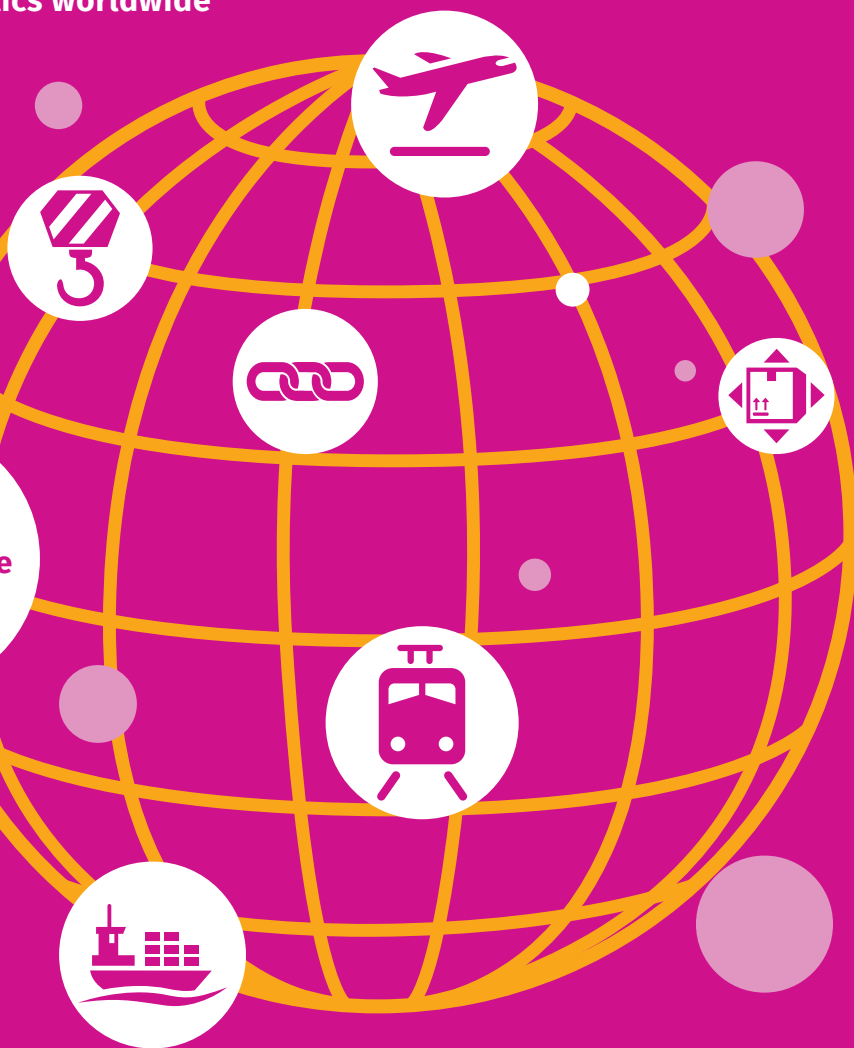


# MEDIA KIT 2025

## PRINT & DIGITAL

The only trilingual and multimodal journal  
for transport and logistics worldwide

Always in  
three language  
versions



# WE TRANSPORT INFORMATION



## DEVELOPING PROFESSIONALLY, STAYING MODERN

On the occasion of our 85th anniversary, which we celebrated in July 2024, you once again confirmed that the ITJ is one of the world's most important trade journals for freight transport and logistics! We're pleased about the renewed trust you've placed in us and consider your appreciation as an incentive to keep our finger on the pulse of the sector and analyse the essential trends in the industry and their consequences.

### Multilingual – always three and up to six languages

The ITJ is published in separate English, French and German editions. On special occasions throughout the year we also provide you with Italian, Spanish and Portuguese editions.

### Multimodal – on water, on land, in the air – and Specials

The ITJ maintains an overview of the entire supply chain, from shipper to customer. As a medium with a long history we know how vital sustainable logistics is for the future – we dedicate even more space to initiatives in this field. Get in touch with us.

### Wherever you are – in person, in print, digital

The ITJ is read on every continent, in 152 countries ranging from Afghanistan to Zimbabwe and all points in between – just not as the crow flies. Regional specials – on Latin America, for example, or on Italy – are published additionally and released for regional trade fairs. We keep digital track for you of the dates of the most important events worldwide.

For 23 years now our ITJ Daily newsletter has gone out into the big wide transport and logistics world every weekday. The ITJ is also available as an e-paper, of course. Last but not least, we also provide you with the latest industry information on LinkedIn.



Spanish

Portuguese

Italian

(Russian)

## "BOOSTÉ PAR DES PROS ET À LA PAGE"

Lors de notre 85e anniversaire, en juillet 2024, vous l'avez confirmé une fois de plus: l'ITJ fait partie, à l'échelle mondiale, des principaux journaux spécialisés dans le transport de marchandises et la logistique! Nous nous réjouissons de cette nouvelle preuve de confiance, une impulsion pour demeurer au plus près des changements de notre époque et continuer à vous informer sur les principales tendances du secteur.

### **Multilingue: toujours trois et jusqu'à six langues**

Comme jusqu'ici, l'ITJ paraît en trois versions identiques et distinctes en anglais, en allemand et en français. Lors de manifestations spéciales tout au long de l'année, nous vous proposons également des versions supplémentaires en italien, en espagnol et en portugais.

### **Multimodal: maritime, fluvial, terrestre, aérien**

L'ITJ ne perd pas de vue la chaîne d'approvisionnement, du chargeur au client. Média fort d'une longue histoire, nous savons à quel point une logistique durable est vitale pour l'avenir. Nous consacrons donc encore davantage de place à des initiatives lancées dans ce domaine. N'hésitez pas à nous contacter!

### **Présence personnelle, sur papier et numérique**

De l'Afrique du Sud au Zimbabwe: l'ITJ est lu dans 152 pays sur tous les continents. Des suppléments régionaux, par ex. sur l'Amérique latine ou l'Italie, sont mis à disposition lors de manifestations où vous pourrez aussi rencontrer des membres de notre équipe. Notre site web offre en outre une liste actualisée des principales manifestations mondiales.

Depuis bientôt 23 ans, notre lettre d'informations ITJ Daily est expédiée chaque jour ouvrable dans le monde entier. L'ITJ existe aussi sous forme numérique et les informations récentes figurent sur LinkedIn.



4X

per year

## "PROFESSIONNELLEMENT ENTWICKELT, MODERN GEBLIEBEN"

Zu unserem 85. Bestehen haben Sie es uns im Juli 2024 wieder einmal bestätigt: Das ITJ zählt weltweit zu den wichtigsten Fachzeitschriften für Gütertransport- und -logistik! Wir freuen uns über das erneuerte Vertrauen und begreifen Ihre Wertschätzung als Ansporn, ganz nah am Puls der Zeit zu bleiben und Ihnen die wesentlichen Tendenzen der Branche und deren Konsequenzen darzulegen.

### **Mehrsprachig: Immer drei und bis zu sechs Sprachen**

Es bleibt dabei: Das ITJ erscheint jeweils in einer vollständigen separaten englischen, französischen und deutschen Ausgabe. Bei besonderen Anlässen im Laufe des Jahres liefern wir Ihnen zusätzlich italienische, spanische und portugiesische Sprachversionen.

### **Multimodal: Wasser, Land und Luft – und Specials**

Das ITJ behält den Blick auf die ganze Lieferkette, und zwar vom Verloader bis zum Kunden. Als Medium mit einer langen Geschichte wissen wir, wie vital nachhaltige Logistik für die Zukunft ist – Initiativen aus diesem Bereich widmen wir einen noch grösseren Raum. Kommen Sie auf uns zu!

### **Wo immer Sie sind – persönlich, gedruckt, digital**

Von Ägypten bis Zypern – aber nicht auf geografisch direktem Weg: Das ITJ wird in 152 Ländern auf allen Kontinenten gelesen. Regionale Specials z.B. zu Lateinamerika oder Italien nehmen wir als Zusatz-Auflagen auf Messen vor Ort mit und halten die Termine der weltweit wichtigsten Branchenveranstaltungen digital für Sie nach.

Seit nunmehr 23 Jahren geht unser Newsletter ITJ Daily werktäglich in die weite Welt hinaus. Das ITJ gibt es natürlich ebenfalls als e-Paper. Und schliesslich liefern wir Ihnen auf LinkedIn die neuesten Infos der Branche.



**Andreas Haug**  
Editor-in-chief

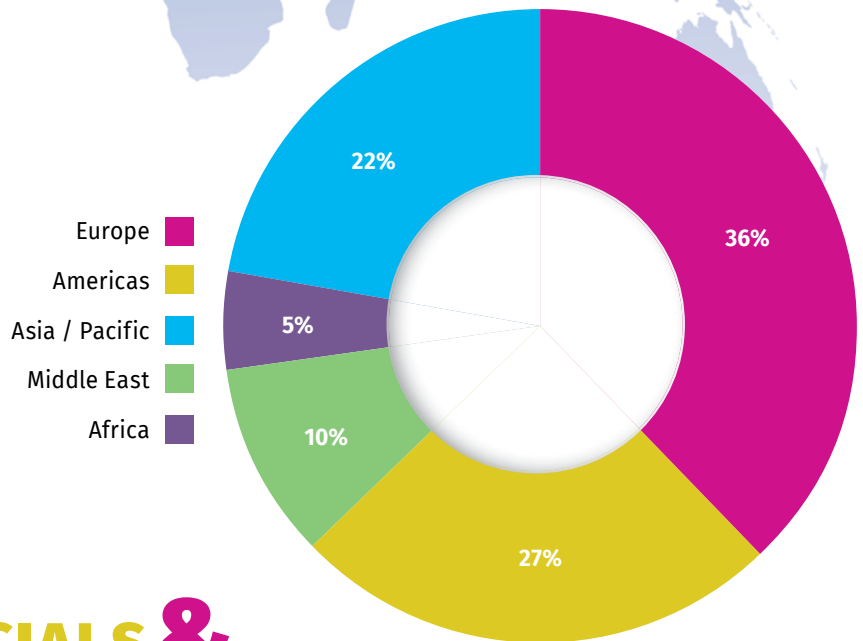


# FACTS & FIGURES

Distributed in  
**152 COUNTRIES**

**364,500**  
**RECIPIENTS**  
every month  
via ITJ, ITJ Daily  
and LinkedIn

Regional split



**PRINT**

**44** SPECIALS &  
**101** INDUSTRY  
FEATURES per year

**MORE THAN**  
**3,790 ARTICLES** per year

UP TO **17** SHORT NEWS  
ITEMS A DAY

**12,400** RECIPIENTS A DAY

ABOUT **220** NEWSLETTERS EVERY YEAR

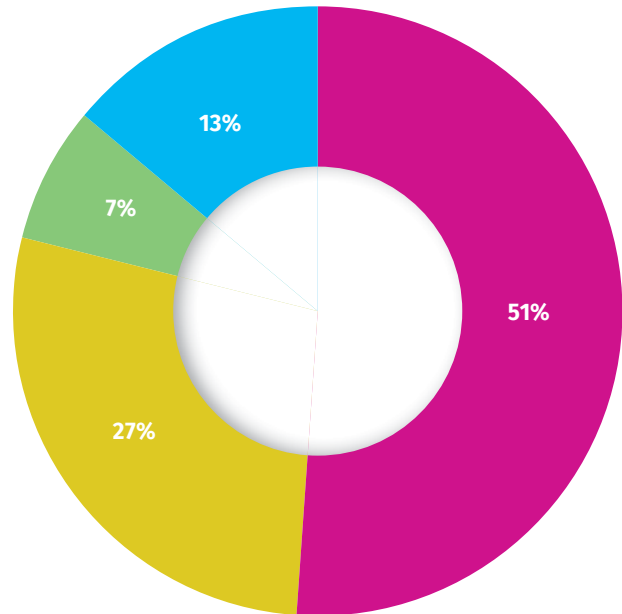
**ITJ DAILY**

# OUR READERS

## IN 6 LANGUAGES

ENGLISH  
GERMAN  
FRENCH  
ITALIAN  
SPANISH  
PORTUGUESE  
(RUSSIAN)

C-level  
Head of team  
Specialist  
Miscellaneous



**31%**  
of the copies  
are read by  
more than  
**5 people**



**32%**  
of the copies  
are read by  
more than  
**3 people**

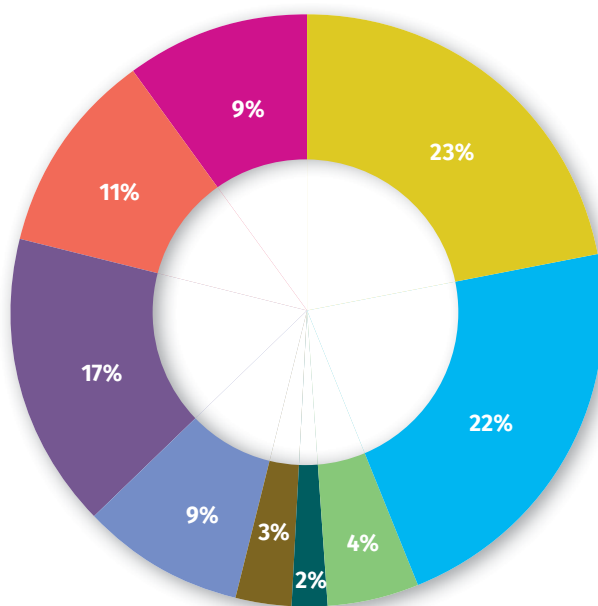


**63%**  
of the  
copies have  
more than  
**3 readers**



### Professional split

Aviation  
Forwarding & Logistics  
Maritime  
Road Haulage  
Railways  
Intermodal Transport  
Services  
Trade  
Manufacturing



# ADVERTISING RATES 2025 PRINT

## CLASSIC ADVERTS colour (Euroscale)

Formats		Type area width × height (in mm)	rate CHF
1/1 page	①	215 × 300 (+3 mm bleed)	6,450
Junior page	②	121 × 168 (vertical)	4,300
1/2 page	③	185 × 132 (horizontal)	3,350
	④	90 × 268 (vertical)	
1/3 page	⑤	185 × 87 (horizontal)	2,300
	⑥	90 × 178 (vertical)	
1/4 page	⑦	185 × 65 (horizontal)	1,850
	⑧	90 × 132 (vertical)	
1/6 page	⑨	185 × 44 (horizontal)	1,400
	⑩	90 × 87 (vertical)	

## SPECIAL PLACEMENTS colour (Euroscale)

Formats		Type area width × height (in mm)	rate CHF
Contents page		185 × 44 (horizontal)	2,300
Editorial page	⑪	58 × 268 (vertical)	3,350
Inner front cover		215 × 300 (+3 mm bleed)	7,500
Inner back cover		215 × 300 (+3 mm bleed)	5,500
Back cover including logo on front cover		215 × 300 (+3 mm bleed) 16 cm <sup>2</sup> (Logo)	14,000
Supplement			
Inner front cover		215 × 300 (+3 mm bleed)	6,900
Supplement			
Inner back cover		215 × 300 (+3 mm bleed)	4,500
Supplement			
Back cover including logo on front cover		215 × 300 (+3 mm bleed) 16 cm <sup>2</sup> (Logo)	8,500

**Frequency discounts:** 4 to 6 ads: **10%** 7 to 12 ads: **15%** 13 or more ads: **20%**

Ads appear simultaneously in the English, French, German and electronic editions of the ITJ.

Rates apply to ads placed on left hand pages (except junior-page ad). Ad placements on right hand pages are subject to a 100% surcharge.

**Change of language in colour:** CHF 750 (no discount). (Changes of language in black and white are included in the price.)

**Bookings made through an agency** will be subject to an agency commission of 15% maximum (excluding the price surcharge for a change of language in colour).

**Advertorial:** For a quote please get in touch with us. Contact details on page 14.

Photo: New Africa/stock.adobe.com

## Ready to serve you

### The ITJ's feature «On the Inside»:

A glimpse inside **YOUR** business.

You choose the topic – the ITJ creates the article.

**Exclusive in every issue.**

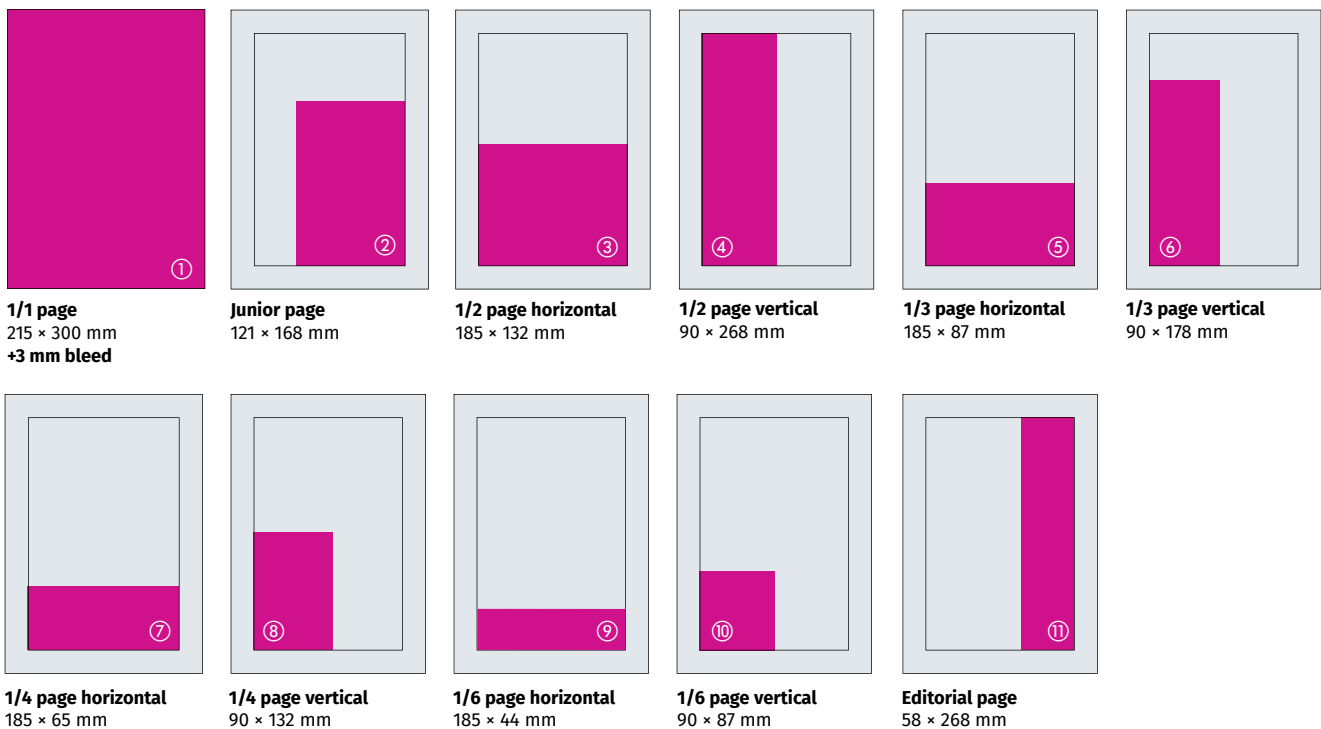
#### RATES

Formats	rate (CHF)
1/1 full page	5,000
2/1 panorama page	8,500

**YOUR TOPIC**



## TYPE AREA – FINAL FORMATS (please supply without bleed)



## TECHNICAL INFORMATION

<b>Magazine format</b>	215 × 300 mm
<b>Type area</b>	185 × 268 mm
<b>Column width</b>	58.3 mm
<b>Number of columns</b>	2 or 3 (section-wise)
<b>Printing process/grid</b>	Rotary offset, area coverage max. 300% 54 grid (133 lines per inch)
<b>Colour printing</b>	Euroscale (CMYK mode – no Pantone colours)
<b>Paper</b>	white gloss, 100 g/m <sup>2</sup>

**Printing data** – High resolution composite PDFs  
– All fonts must be embedded  
– Image files in 300 dpi resolution  
– No spot colours

### Delivery address for supplements in standard editions

Strube Drucke & Medien GmbH  
Standort Kassel (ehemals PRINTEC OFFSET)  
Ochshäuserstrasse 45  
DE-34123 Kassel

Please send your printing data to [transportjournal@logismedia.com](mailto:transportjournal@logismedia.com) group or by post to: Logismedia Group AG, ITJ Advertisements, Grosspeterstrasse 23, P.O.Box, CH-4002 Basel, Switzerland

## SUPPLEMENTS, STICKERS AND INSERTS

**Price** for up to 25 g, for 1,000 copies or a part thereof: CHF 750.  
Please enquire about the costs for higher weights. Postage is extra.

Supplements have to be forwarded DDP (including duty and tax) to our printers. Addresses on demand.

CHF 750 is charged for splitting advertising material. (The different language versions are the only splitting option.)












































































**Insert format** Minimum size: 110 × 168 mm Maximum size: 210 × 295 mm.

A 100% surcharge is charged for inserting supplements between prescribed pages.

Please note that a sample of the advertising material is required three weeks before the publishing date, so we can check that the insert will fit into the production process.

**No discounts for supplements; no agency commission.**

# TOPICS, INTERNATIONAL EVENTS AND PUBLICATION DATA

Month	No.	Date of publication	Deadline for bookings	Deadline for printing data	Language editions	Main foci	Transport modes
January	01	17.01.2025	27.12.2024	03.01.2024	English, French, German	Austria / Switzerland Middle East Breakbulk / Heavylift	    
February	02	14.02.2025	24.01.2025	31.01.2025	English, French, German	Italy / Asia Air Cargo	    
March	03	14.03.2025	21.02.2025	28.02.2025	English, French, German	France / Scandinavia	    
April	04	04.04.2025	14.03.2025	21.03.2025	English, French, German, <b>Spanish, Portuguese</b>	Iberia / Latin America	    
May	05	02.05.2025	11.04.2025	17.04.2025	English, French, German, <b>Italian</b>	Italy Benelux Breakbulk / Heavylift	    
	06	23.05.2025	02.05.2025	09.05.2025	English, French, German	<b>Transport Logistics Munich</b> Iberia	    
June	07	20.06.2025	30.05.2025	06.06.2025	English, French, German	Suisse Romande	    
July	08	11.07.2025	20.06.2025	27.06.2025	English, French, German	Germany / Austria / Switzerland	    
August	09	22.08.2025	31.07.2025	08.08.2025	English, French, German	Balkans / Greece Ilmac / Pharma	    
September	10	12.09.2025	22.08.2025	29.08.2025	English, French, German	North America / Latin America Benelux Breakbulk / Heavylift	    
October	11	03.10.2025	12.09.2025	19.09.2025	English, French, German	Northeast Asia France Germany	    
	12	24.10.2025	03.10.2025	10.10.2025	English, French, German, <b>Spanish</b>	North America / Latin America Southeast Asia	    
November	13	14.11.2025	24.10.2025	31.10.2025	English, French, German	Turkey / Eastern Mediterranean	    
	14	28.11.2025	07.11.2025	14.11.2025	English, French, German, <b>Italian</b>	Italy	    
December	15	12.12.2025	21.11.2025	28.11.2025	English, French, German	Breakbulk / Heavylift	    

The ITJ covers these regions on a rotating basis.



**Africa**



**Americas**



**Asia / Pacific**



**Europe**



**Middle East**



Features	Industry foci	Trade fairs & conferences	
	Packaging Fruit & Vegetables Project Cargo Oil & Gas	Cool Chain Start-ups Wind Energy / Offshore Bulk	<ul style="list-style-type: none"> <li>Trans Middle East, 21–23 January, Abu Dhabi</li> <li>Empack Logistics &amp; Automation, 22–23 January, Zurich</li> <li>Fruit Logistica, 5–7 February, Berlin</li> <li>Breakbulk Middle East, 10–11 February, Dubai</li> <li>LogisticsConnect, 6–7 March, Bremen</li> </ul>
	Air Cargo Intralogistics IT / Logistics Software Blockchain	Intermodal Transport Port Technology TMS / WMS	<ul style="list-style-type: none"> <li>Air Cargo Africa, 19–21 February, Nairobi</li> <li>Air Cargo Conference, 2–4 March, Dallas</li> <li>Black Sea Ports and Logistics, 11–13 March, Shekvetili (Georgia)</li> <li>7th Intermodal Africa, 25–27 February, Beira</li> <li>Logimat, 11-13 March, Stuttgart</li> </ul>
	Cool Chain Textiles Luxury Packaging	Pharma Fashion FMCG Forest Products	<ul style="list-style-type: none"> <li>TransRussia, 18–20 March, Moscow</li> <li>Fruit Attraction, 25–27 March, São Paulo</li> <li>Logistics Congress, 2–4 April, Portorož</li> <li>Logipharma, 8–10 April, Lyon</li> <li>Empack and Logistics, 9–10 April, Porto</li> <li>Expo Logistica, 25–27 March, Panama City</li> <li>SITL, 1–3 April, Paris</li> <li>Transport Scandinavia, 3–5 April, Herning</li> <li>Supply Chain Logistics, 8 April, Athens</li> </ul>
	Air Cargo Ports IT / Logistics Software Intermodal Transport	Airports Port Technology TMS / WMS	<ul style="list-style-type: none"> <li>Iata World Cargo Symposium, 15–17 April, Dubai</li> <li>Intermodal South America, 22–24 April, São Paulo</li> </ul>
	Project Cargo / EPC Wind Energy / Offshore Intralogistics	Oil & Gas Warehousing Customs Clearance	<ul style="list-style-type: none"> <li>Breakbulk Europe, 13–15 May, Rotterdam</li> <li>Logistics &amp; Distribution, 16 May, Dortmund</li> <li>Mediterranean Ports and Logistics, 20–22 May, Barcelona</li> <li>Transpotec, 13–16 May, Milan</li> </ul>
	Air Cargo Port Technology	Intermodal Transport	<ul style="list-style-type: none"> <li>Transport Logistic / Air Cargo Europe, 2–5 June, Munich</li> <li>TransLogistica Caspian, 3–5 June, Baku</li> <li>Multimodal, 17–19 June, Birmingham</li> <li>SIL, 17–20 June, Barcelona</li> <li>TOC Europe, 17–19 June, Rotterdam</li> </ul>
	IT / E-commerce Customs clearance	Watches High-tech	<ul style="list-style-type: none"> <li>Top Logistics Europe, 25–26 June, St Malo</li> <li>ASEAN Ports and Logistics, 1–3 July, Jakarta</li> </ul>
	Commercial vehicles	Automotive	
	Pharma High-tech Customs Clearance Intermodal Transport TMS / WMS	IT / E-commerce Warehousing Hazmat IT / Logistics Software Packaging	<ul style="list-style-type: none"> <li>Ilmac, 16–18 September, Basel</li> <li>62nd Fiata World Congress, 6–10 October, Hanoi</li> </ul>
	Project Cargo / EPC Wind Energy / Offshore Automotive	Oil & Gas Forest Products Logistics Real Estate	<ul style="list-style-type: none"> <li>Husum Wind, 16–19 September, Husum (Germany)</li> <li>Antwerp XL, 4–6 November, Antwerp</li> <li>Breakbulk Americas, date tbc, Houston</li> </ul>
	Intermodal Transport IT / Logistics Software Warehousing Perishables	RoRo TMS / WMS Cool Chain	<ul style="list-style-type: none"> <li>BVL Supply Chain CX, date tbc, Berlin</li> <li>IAPH World Ports Conference, 7–9 October, Kobe</li> <li>Euromed Convention, date and location tbc</li> <li>Fruit Attraction Madrid, date tbc, Madrid</li> </ul>
	Air Cargo Port technology IT / E-commerce		<ul style="list-style-type: none"> <li>Air Cargo Southeast Asia, 29–31 October, Singapore</li> <li>Air Cargo Americas, 11–13 November, Miami</li> <li>Translogistica Poland, date tbc, Warsaw</li> <li>Tiaca Air Cargo Forum, 4–6 November, Abu Dhabi</li> </ul>
	Ro-ro Automotive Consumer goods	Textiles Hanging garments	<ul style="list-style-type: none"> <li>Logitrans, date tbc, Istanbul</li> <li>Intermodal Africa, 25–27 November, Mindelo (Cape Verde)</li> </ul>
	Pharma Hazardous goods	Luxury Real estate	<ul style="list-style-type: none"> <li>Caspian Ports and Logistics, 9–11 December, Aktau</li> </ul>
	IT / E-commerce Commercial vehicles Oil & Gas Machinery / Industrial goods	Perishables Project Cargo / EPC Wind Energy / Offshore	

For updates, check our events page at [www.transportjournal.com](http://www.transportjournal.com)

**Maritime:** Shipping / Ports / Terminals

**Aviation:** Airlines / Airports / GSAs

**FL:** Supply Chain / Forwarding / Logistics

**Intermodal:** Rail / Inland Navigation / Road Haulage

**BB / HL:** Breakbulk / Heavylift / Project Cargo

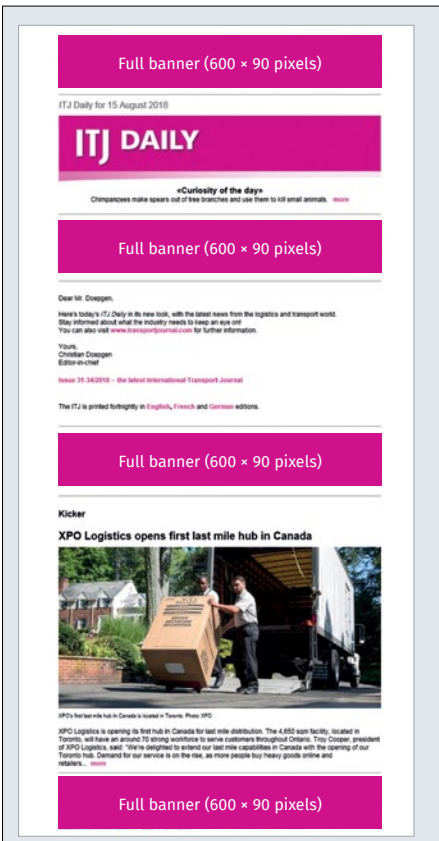
**CEP:** Courier / Express / Parcels / E-Commerce

# YOUR DIGITAL OPTIONS

## ITJ Daily (every working day)



Photo: Guvendemir/Gettyimages



- Sent out every working day
- Published in English
- More than 12,000 recipients
- Opening rate of 21.47%
- Around 16 news items a day
- Multimodal content

Position	Size Width x height (in pixel)	Price
Banner	600 x 90	CHF 900 per month
Text advert	Image: 600 x 300 Title: 45 characters Text: 600 characters	CHF 1,200 per month

Banner prices are per month.  
The minimum period for a banner and for a text advert is one month.

All common file formats can be used for banners (jpg, gif, swf, html, etc.).

Special formats (such as expandable banners, etc.): price on application.

## The ITJ on LinkedIn



Photo: Igor Kulyaev/Getty Images

### Our presence on social media

It's not just social, it can also be business.

Like many other publications, we consider our print and online media complementary to cover our entire industry market. Nevertheless, LinkedIn has proved to be particularly useful to give the community a further platform.

At the ITJ we're happy to keep in touch with our readers worldwide as we visit industry events and meetings and report from the front line.

**Get in touch with us to choose your options for more visibility.**

## Increase the reach of your trade show or conference!



Photos: Deniz Iosue/THANANIT/Getty Images

### Do you want to

- ▶ attract more exhibitors?
- ▶ heighten visibility for your exhibitors?
- ▶ spread your programme further and wider?
- ▶ increase the number of attendees?
- ▶ improve information for attendees before and during your event?

### Then use the ITJ's platforms for your event.

#### We can

- ▶ shape a guide for your fair or event.
- ▶ broaden your target groups and communication channels.
- ▶ ensure you reach a larger audience.

**We can present your event's face to the world on social media, online and in print.**

**Talk to us. We'll connect your event to more people.**



Photo: BartekSzewczyk/Gettyimages



Every advert appears in three languages.

Key figures:

- Page impressions per year: 534,000
- Visits: English 52%, German 26%, French 22%
- By source  
Direct 82% of visitors, Search engine 15%, Other 3%

Position	Size Width x height (in pixel)	Price
Leaderboard	620 x 90	CHF 1,450 per month
Main top	620 x 90	CHF 900 per month
Main bottom	620 x 90	CHF 650 per month
Skyscraper left	160 x 600	CHF 1,550 per month
Skyscraper right	300 x 600	CHF 1,550 per month
Middle (left/right)	300 x 90	CHF 550 per month
Side (top)	300 x 90	CHF 650 per month
Side (bottom)	300 x 90	CHF 450 per month

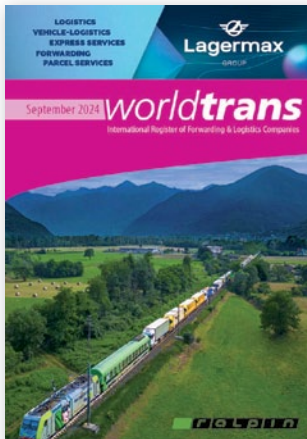
Banner prices on a monthly basis (minimum period).

The banners rotate on the website.  
No rotation in the ITJ Daily.

All common file formats can be used for banners  
(jpg, gif, swf, html, etc.).

Special formats (such as expandable  
banners, etc.): price on application.

# Do you like books?



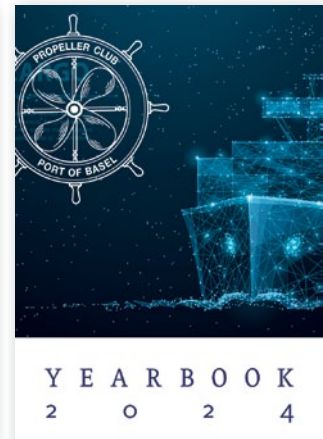
The **worldtrans** register is used by 21,000 companies worldwide. It contains a selection of correspondents, listed by location. They've paid to appear in **worldtrans**, thus proving their reliability. Contact details in the register are updated every four months in both the printed and online versions. You'll find further information inside, such as the current terms of international trade.



**Swisstrans** is the comprehensive directory of the transport industry in Switzerland and Liechtenstein. You'll find 7,400 addresses and contact details of every relevant company, authority and association active in the multimodal transport and logistics industry in the country. You can also search for a concrete solution you need in the categories 'Services', 'Products' and 'Destinations'.



The **Swiss Shipping Guide** gives you insights into the maritime business in and around Switzerland. Inside you'll find all the 21 shipping agencies in the Swiss market and their contact details, the 54 shipping lines they serve and the 25 routes they cover. Your guide also includes the addresses of 16 container depots, terminals, leasing companies and service providers in Switzerland.



The **Yearbook of the Propeller Club, Port of Basel**, is published annually. The Propeller Club celebrated its 40th anniversary in 2018. It has more than 330 active members today from every part of Switzerland. These leading executives, many of whom walk in the global transport system's corridors of power, represent the logistics sector and its service providers – key Swiss industries.

**Get in touch with us to choose your options for more visibility.**

**Werner Kestenholz**, Tel. +41 79 674 29 52, [werner.kestenholz@logismedia.group](mailto:werner.kestenholz@logismedia.group)

## Advertising terms and conditions

- We reserve the right to change our rates. Such changes will also apply to existing agreements with immediate effect.
- Frequency discounts apply for a period of twelve months from the date of publication of the first advert. Frequency discounts merely represent a discount agreement until all adverts are definitely placed. If rate increases are passed in said twelve months, then they enter into effect immediately. If an agreement is terminated in advance or the planned adverts are not placed, then customers will be charged additionally in accordance with the discount scale. If the number of planned adverts is exceeded, then the customer has the right to receive a corresponding discount in accordance with the discount scale.
- Job vacancy and real estate adverts require a separate agreement to benefit from frequency discounts. The frequency discount is determined by the millimetre volume or by the number of times the advert appears in the frequency discount period.
- Requests for the specific placing of an advert will be taken into account as far as possible for booked adverts of at least 1/4 of a page. Such wishes will only be accepted as a request (and not as a condition). Adverts will only be placed in a specific place if an additional specific placing charge is paid in accordance with the rates. If an advert cannot be placed in a place specified, then the additional specific placing charge will not be levied. No other claims are valid.
- The publisher only guarantees the perfect reproduction of adverts in print if the client provides the appropriate artwork. An additional charge of 5% per cropping or excess size can be levied both for adverts that have to be cropped or bleed off the page. Adverts that need to be cropped have to exceed the publication's format by 3 mm per cropped side. In case of misprints the publisher can only be held liable for compensation if the meaning of the text in the advert is absolutely distorted. Small errors in or the imperfect printing of an advert do not entitle customers to compensation. The maximum possible compensation amounts to the price of the advert concerned.
- Printing proofs are only drawn up if expressly asked for and only if the publisher was supplied with the artwork in good time. Adverts are published on the days specified, even if the printing proofs are still outstanding.
- The exclusion of the competition cannot be guaranteed.
- The publication of editorial contributions cannot be stipulated as a condition when placing an order for an advert. The existing form, spelling and language version of submitted texts and manuscripts are binding on us.
- Bills have to be paid net in 30 days, with effect from the date the invoice is issued.
- Complaints are only accepted within 30 days after billing.
- The client alone is responsible for the contents of an advert. The client will be held liable for any claims on the publisher arising from third parties for any legal reason (including unfair competition, infringement of copyright, brand or other proprietary laws, etc.), including all concomitant legal and court costs. The publisher reserves the right to reject adverts on account of their content, origin or technical form and to ask for changes to, or to terminate the publication of, adverts that are already running. All adverts can be marked as such by the publisher.
- All liability is rejected for data that has been supplied by clients (on data storage devices, by e-mail, etc.) that contains any errors or is incomplete. Furthermore, the publisher rejects all liability for cases where the data supplied cannot be processed or used in a standard way and which results in qualitative defects in the printed product. The additional effort arising therefrom will be charged in accordance with effective costs. The publisher's liability is limited to errors caused by the publisher which can be attributed to gross negligence. The cancellation or postponement of orders that have already been definitely placed can only be accepted until six weeks before publication even if there are compelling reasons.
- The publisher can withdraw from an agreement without being liable for compensation if a publication in which an advert has been placed ceases publication during the term of an agreement. The early termination of an agreement does not absolve an advertiser from payment for adverts that have already appeared. If the discount level that has been agreed upon has not been reached yet at the point when an agreement is terminated, then customers will not be billed additionally for discounts already given.
- The publisher's duty to keep the artwork ends a month after the publication of the last advert, as long as no other agreement has expressly been entered into. Artwork is not returned.
- All changes and additions have to be submitted in writing to be valid.
- If nothing else is agreed, then the regulations as laid down in Logismedia's general terms and conditions apply (they can be viewed at any time under [www.transportjournal.com](http://www.transportjournal.com)).
- The place of jurisdiction is Basel. These advertising terms and conditions replace all earlier versions and agreements.

# GET IN TOUCH WITH US



**Andreas Haug**  
International Transport Journal ITJ  
Editor-in-chief  
Tel. +41 79 444 90 22  
andreas.haug@logismedia.group



**Roland Hofacker**  
Sales manager – Austria, Germany, German-speaking parts of Switzerland, United Kingdom, Ireland, North America, United Arab Emirates, Turkey, Greece, Norway, Iran, Japan, Singapore, South Africa, Sweden, Italy, France, Spain, Portugal, Belgium, Netherlands, Luxembourg, Malta, Central and Eastern Europe, the Maghreb / North Africa, the Balkan states, the Baltic states, Central Asia, Denmark, Israel. Job Market, Real Estate Market.  
Tel. +41 79 305 48 40  
roland.hofacker@logismedia.group



**Andreas Müller**  
Logismedia Group AG  
Publisher  
Tel. +41 79 255 58 09  
andreas.mueller@logismedia.group



**Werner Kestenholz**  
Sales manager – French and Italian-speaking parts of Switzerland, Finland. Swisstrans, Worldtrans, Swiss Shipping Guide, Propeller Club Yearbook.  
Tel. +41 79 674 29 52  
werner.kestenholz@logismedia.group

## MASTHEAD OF THE ITJ

### Editorial offices and publisher



**Logismedia Group AG**  
Grosspeterstrasse 23, CH-4002 Basel  
Telephone: +41 61 426 90 00

Administration E-mail:  
transportjournal@logismedia.group  
Editorial office e-mail: itj@logismedia.group  
Website: www.transportjournal.com

### Managing director / Charmain

Andreas Müller andreas.mueller@logismedia.group

### Editor-in-chief

Andreas Haug andreas.haug@logismedia.group

### Editor

Claudia Benetti claudia.benetti@logismedia.group

### Online editors

Patricia Büeler, Christophe Jaeglin, Mantra Kumar

### Plus our worldwide network of contributors

Rüdiger Arndt (Ferrol), Dr André Ballin (Moscow), Claudia Behrend (Hamburg), Eckhard Boecker (Kisdorf) Lutz Ehrhardt (Hamburg), Bob Jaques (London), Erwin Kartnaller (Baden), Kerstin Kloss (Hamburg), Michael Mackey (Bangkok), Nicola Mazzi (Tessin), Manik Mehta (New York), Josef Müller (Vienna), Thola Nzuza (Pretoria), Olaf Proes (Hamburg), Katja Ridderbusch (Atlanta), Angelo Scorza (Genoa), Frank Stier (Sofia)

### For all other services

administration@logismedia.group

### Printing and dispatch

Strube Druck & Medien GmbH, DE-34587 Felsberg

### Bank details

Valiant Bank AG, Basel, Swift: VABECH22XXX  
IBAN (CHF): CH82 0630 0507 6745 3541 3  
IBAN (EUR): CH13 0630 0507 6745 3267 8  
IBAN (USD): CH88 0630 0507 6745 3268 6  
(or Account Nr. 50.767.453.268.6)

Beneficiary: Logismedia Group AG, Grosspeterstrasse 23, CH-4052 Basel/Switzerland

### Place of jurisdiction and applicable law

Basel, Switzerland

All rights, particularly the right to reproduce and distribute as well as to translate the content published by us (texts, photos, graphics, etc), are subject to copyright protection. No part of any work may be reproduced in any form or stored, processed, duplicated, used, distributed or sold using electronic systems without the written and express permission of the publisher and reference to the source. Furthermore, the publisher expressly reserves the right to use its content for commercial text and data mining (TDM) in terms of copyright law.

By submitting a manuscript its creator agrees that their contribution may be published in whole or in part in all issues, special publications or electronic media of Logismedia Group AG or the affiliated publishers of the Logismedia Group AG. No responsibility can be assumed for unsolicited manuscripts and photos.



86<sup>th</sup> year ISSN 1420-5688

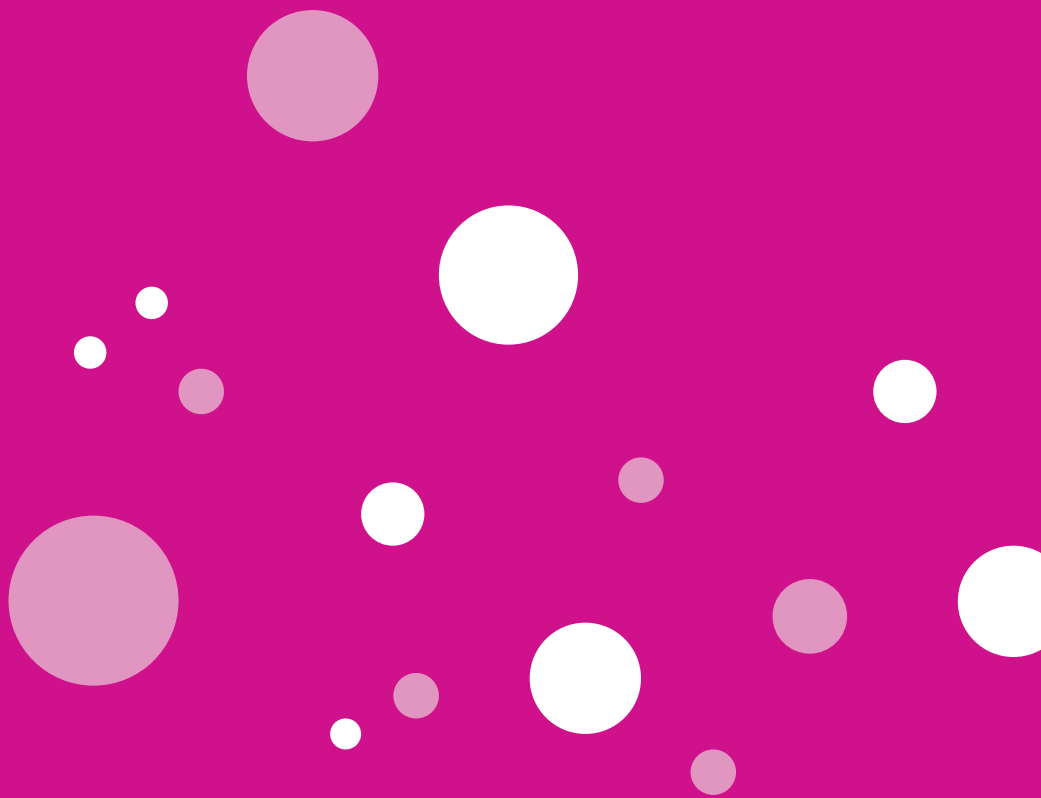
Published fortnightly  
Subscription CHF 235 + postage



The Logismedia Group keeps information running worldwide. We focus on logistics, the supply chain and transport. The International Transport Journal ITJ is our flagship publication; it is read on every continent and published in several languages. The other media in our group focus on geographically limited regions or on logistics niches. Our publications appear in print, as e-papers, as newsletters and on one of our websites.

The world of media has changed massively in recent years. Print products have come under pressure because reading behaviour has changed. Our diversity means we have something for everyone.

The Logismedia Group is a newly-founded company with employees on board who have many years of experience in logistics and the media industry.



**Logismedia Group AG**  
Grosspeterstrasse 23  
CH – 4002 Basel  
Switzerland  
Telephone +41 61 426 90 00  
E-mail ITJ itj@logismedia.group  
E-mail info@logismedia.group

[www.transportjournal.com](http://www.transportjournal.com)

